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\$23 MILLION INVESTED VIA SHAREPORT IN FIRST TWO WEEKS

Asgard Wealth Solutions' new online trading platform – SharePort – has attracted \$23 million in its first two weeks.

Asgard Wealth Solutions' General Manager of Product Dean Thomas said "Shareport is part of Asgard's plan to bring a next-generation shares offering to the market - and it is great see such strong and immediate adviser support."

SharePort contains comprehensive market data, provides advisers with full client trading histories and is integrated with the multiple award winning* platform software - AdviserNET and AdviserNETgain.

"The \$23 million is more than double the value compared to this time last year and in a very difficult market cycle, showing the benefits of a solution that makes it quicker and easier for advisers to place a trade," Dean said.

To provide the best solution for advisers and investors and deliver online broking facilities Asgard has partnered with E*TRADE Australia, one of the market's most reputable and successful online brokers and with Praemium late last year, to provide behind-the-scenes portfolio administration and tax optimisation.

* AdviserNET was judged best online service for financial advisers by independent expert Investment Trends in their Competitive Analysis Reports for 2004 and 2005 and AdviserNETgain was judged best Integrated Platform Hybrid by independent expert Investment Trends in their Competitive Analysis Reports for 2006 and 2007.

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