

June 15, 2006

Asgard ranked number one platform in Australia

Asgard eWRAP has been ranked number one platform in the market by the 2006 Assirt/Wealth Insights Service Level Survey.

The company also took second place with Asgard Elements and fourth place with the Asgard Master Trust.

In total, Asgard products were voted number one in the Admin Support, Ease of Doing Business, Effectiveness of Communication, Technical Services, IT services, and Cost and Commission categories.

Asgard CEO Geoff Lloyd said “This is a fantastic result for Asgard and we are really pleased to have been placed so highly across the full range of categories.

“For the second year in a row, three out of the top five best products in the market for service were ours.

“This is the third time in the last five years that Asgard has been rated number one by the financial advisers who were surveyed. In fact, we have consistently ranked in the top two platforms in every Assirt Survey since 2000.

“One of the key strengths of Asgard is the support we receive from our advisers and I want to heartily thank them. Their support allows us to continue to invest in our business and people, and deliver the consistent top quality service that sets us apart from the pack,” Mr Lloyd said.

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